

Amanda Jennings Designer

Profile

A multidisciplinary designer with experience in b2c and b2b marketing design, digital, print, social media, email, OOH, brand identity, UI design, photography, animation, illustration, and basically anything else you need.

Work Experience

The Knot Worldwide

03/2021 – present
New York City, NY

Freelance Design

03/2018 – present
Brooklyn, NY

General Assembly

09/2015 – 01/2021
New York City, NY

Taunton Press

05/2015 – 08/2015
Newtown, CT

Alexander Isley Inc. Designers

03/2015 – 04/2015
Redding, CT

Education

General Assembly

2017
New York City, NY

Southern Connecticut State University

09/2010 – 05/2015
New Haven, CT

Edinburgh Napier

2014
Edinburgh, UK

Senior Designer

Lead designer for WeddingPro, collaborating with b2b marketing teams.

Clients include:

Bond Vet, Hook & Blade Magazine, Thomas Crager Beats

Designer

- Create, maintain, and elevate all visual aspects of the global brand – developing holistic design solutions across a range of challenges.
- Work collaboratively within and across teams – pairing closely with designers, copywriters, ux designers, video production, marketers, developers, and product teams.
- Point of contact for contracted designers: organizing weekly workflows and providing directional feedback.

Junior Designer

Developed promotional designs across Taunton Press' five brands: Fine Cooking, Fine Gardening, Fine Woodworking, Fine Homebuilding, and Threads – including digital advertisements, custom emails, and media kits.

Graphic Design Intern

Assisted the firm's designers with identity, print, photography, and digital projects for identity branding. Clients included: Colorblends, Viewpoint School, The Westport Library, 777 Main, and AIGA.

User Experience Design

10-week part-time course

Front-End Web Development

10-week part-time course

Bachelor of Science, Graphic Design

Minor in Photography

Study Abroad

Studio Photography and Advertising

Expertise

Tools

Adobe CC
(Id / Ps / Ai / AE / Lr)
Figma
Sketch
Google Workspace
Keynote
Jira

Programming

HTML / CSS

Skills

Creative direction
Project management
Process-Oriented
Collaboration
Concepting

Talk to me about

French Bulldogs
Good food
Biking
Shuffleboard
TikTok
Iced coffee, 365

Contact

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