

# Amanda Jennings Designer

## Profile

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**A multidisciplinary designer with experience in b2c and b2b marketing design, digital, print, social media, email, OOH, brand identity, user interface design, photography, animation, illustration, and basically anything else you need.**

## Work Experience

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### General Assembly

09/2015 – present  
New York City, NY

### Designer

Create, maintain, and elevate all visual aspects of the global brand – developing holistic design solutions across a range of challenges.

Works collaboratively within and across teams – pairing closely with designers, copywriters, ux designers, video production, marketers, developers, and product teams.

Point of contact for contracted designers: organizing weekly workflows and providing directional feedback.

### Taunton Press

05/2015 – 08/2015  
Newtown, CT

### Junior Designer

Developed promotional designs across Taunton Press' five brands: Fine Cooking, Fine Gardening, Fine Woodworking, Fine Homebuilding, and Treads including digital advertisements, custom emails, and media kits.

### Alexander Isley Inc. Designers

03/2015 – 04/2015  
Redding, CT

### Graphic Design Intern

Assisted the firm's designers with identity, print, photography, and digital projects for identity branding. Clients included: Colorblends, Viewpoint School, The Westport Library, 777 Main, and AIGA.

## Education

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### General Assembly

2017  
New York City, NY

### User Experience Design

10-week part-time course

### Front-End Web Development

10-week part-time course

### Southern Connecticut State University

09/2010 – 05/2015  
New Haven, CT

### Bachelor of Science, Graphic Design

Minor in Photography

### Edinburgh Napier

2014  
Edinburgh, UK

### Study Abroad

Studio Photography and Advertising

## Contact

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**phone:** 203-414-2527

**email:** jenningsab@icloud.com

**portfolio:** amandajennings.design

## Expertise

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### Tools

Adobe CS  
( Id / Ps / Ai / AE / Lr )  
Sketch  
Figma  
Google Workspace  
Keynote  
Jira

### Programming

HTML / CSS

### Skills

Creative direction  
Project management  
Process-Oriented  
Collaboration  
Concepting

## Talk to me about

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French Bulldogs  
Good food  
Biking  
Shuffleboard  
TikTok  
Iced coffee, 365